



Sporturf™ Partners With Major Arena Soccer League

FOR IMMEDIATE RELEASE

Dalton, GA (December 11)

Sporturf™ and Sporturf International are pleased to announce our newest partnership with the Major Arena Soccer League becoming the official turf provider of the MASL. “We are thrilled to provide the MASL with most advanced indoor artificial turf system available. The indoor product FastGrass™ allows athletes to showcase their skills without worrying about the surface they are playing on” said Kevin Barker Vice President of Sales and Marketing.

The MASL wanted a quality product and brand that they knew would be durable and high quality, which is why they chose Sporturf™ and Sporturf International as their official provider. In fact, the MASL includes many fields that already have Sporturf™ FastGrass™ product on it, Including Milwaukee Wave, San Diego Sockers Ontario Fury, Mississauga MetroStars, Upcoming: Kansas City Comets, and Dallas Sidekicks.

According to Joshua Schaub, MASL Commissioner, “As the highest level of arena soccer in the world, the playing surface is vitally important to the very nature of our game. As the MASL continues to grow, we are excited to have Sporturf as our preferred partner.”

Sporturf International President agreed stating, "I'm very excited that Sporturf International has been selected as the official Turf supplier for the Major Arena Soccer League (MASL) and that we are able to continue producing and installing great fields for the league's teams and its subsidiaries. We are very much looking forward to a long and lasting partnership and we wish the league long lasting and continued success."

The 2017-2018 MASL season marks the second for Joshua Schaub as Commissioner. Prior to his arrival to the MASL, Mr. Schaub was a minor league baseball team owner/CEO, a co-founder of Da Beauty League, an adjunct law school professor (sports law), and an Associate Scout for the Milwaukee Brewers.

The **Major Arena Soccer League** represents the highest level of professional arena soccer in the world. The MASL features teams across North America, with teams playing coast-to-coast in the

United States, Canada and Mexico. The MASL is currently incorporated as a 501(c)6 not for profit corporation formed to promote the business and sport of arena soccer.

About Controlled Products and Sporturf™:

Headquartered in Dalton, Georgia, Controlled Products (www.cpturf.com) produces the highest quality synthetic turf in the industry for every possible application. Sustainability, innovation, research, the ability to customize deliverables and the use of advanced, state-of-the art technology are key priorities for the organization. Established in 1989, Controlled Products is an ISO 9001, ISO 14001 and OHSAS 18001 company. As a founding member of the Synthetic Turf Council (STC), and a STC Certified Manufacturer/Supplier, their expertise is unmatched in the industry. Their synthetic turf products are currently in use in thousands of athletic fields, playgrounds, landscape projects, golf courses and indoor sport facilities throughout the world.

Sporturf™ is leading the way in the synthetic turf industry with Game Ready, an entirely new product line up that allows owners, coaches and players to focus on the training, speed of the game and safety, all the things that matter. Game Ready is a no-nonsense product that was developed with all the performance characteristics players, coaches and owners demand. Game Ready is designed to provide facilities a premium and hassle free solution. The product installs in days and has no infill requirements making the product sand and rubber free.

Controlled Products is the parent company of Sporturf™ (www.sporturf.com) which supplies large athletic facility customers and sells and installs athletic fields through preferred partners; Synthetic Turf International™ (www.synthetic-turf.com), whose network of distributors installs synthetic turf for golf, landscape, playground, pet turf and indoor sporting facilities; GrassTex™ (www.grass-tex.com), which distributes products through retailers, carpet stores and rock yards; Grass Turf Mills (www.grassturfmills.com), manufacturer of private label brands for dealers and resellers and Aqua-Fab, designer of custom logos and images for synthetic turf projects. To learn more, visit www.cpturf.com, call (800) 562-4492 or contact the company at Controlled Products, LLC, 200 Howell Drive, Dalton, Georgia 30721